

University of the Arts London presents 'Selected' at Pulse

11 – 13 May 2014

Stand R20, Launchpad, Pulse, Earls Court

University of the Arts London (UAL) will mark their 8th year at the **Pulse** tradeshow with their curated exhibition '**Selected**' which will be presented in **Launchpad**, the creative hub of fresh design businesses. This aspiring showcase presents commercially viable and innovative designs by 15 students and graduates all looking for further exposure in the retail market.

Selected features a diverse range of products featuring everything from ceramics and home wares to greetings cards and fashion accessories, and represents the emerging design talent from UAL's unique creative community made up of six distinctive and distinguished colleges.

The exhibition is curated by Central Saint Martins alumni *The Decorators* – a design and architecture collective, who use their combined skills in architecture, psychology, landscape, interior and graphic design, to create an innovative and memorable exhibition stand.

Selected exhibitors include: **989 by DAGMAR KESTNER** (Jewellery), **Coeur Menswear** (Fashion Accessories), **David Bennett Design Studio** (Interior Products/ Lighting), **Emma Alington** (Ceramics/ Homeware), **Emma Cowlam Illustration** (Interior Products), **Kei Pao** (Fashion Accessories), **Kolin and William** (Luggage/ Leather Goods), **Marlene Huissoud** (Fashion Accessories / Textiles), **MercerMercer** (Ceramics), **Mitas & Co.** (Textiles/ Homeware), **Nao Creative** (Stationary), **NIKINATION Ltd.** (Jewellery), **RALLI Design** (Interior Product/ Homeware), **Rhapsody in Forest** (Jewellery), **Robbie Porter** (Greetings Cards/ Illustrated Print)

Led by Student Enterprise & Employability (SEE) and supported by Clarion events, 'Selected' is a unique opportunity for emerging design businesses from UAL to have a discounted and supported way into trade show environments. Exhibitors are offered a full professional development programme in the lead up to the show to prepare them for the experience, as well as PR and marketing support through the university.

"Selected is a great stepping stone opportunity for those just launching their businesses to find an affordable way to reach trade audiences and Launchpad at Pulse is the perfect place for this. We make sure the exhibitors are ready for sales, and they've made thousands of pounds worth of orders in past years, and many have gone on to take their own stand at the show after". Stephen Beddoe, Director of Student Enterprise and Employability

Pulse is the summer's largest design-focused gift trade show, bringing together over 500 of the latest on-trend lifestyle brands in London.

For press information and images please contact:

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Notes to Editors:

Opening Hours: Sun 11 May: 09.30-18.00, Mon 12 May: 09.30-18.00. Tue 13 May: 09.30-17.00.

Location: Stand R20, Pulse, Launchpad, Earls Court 1, Warwick Road, London SW5 9TA

Nearest Tube: Earls Court / West Brompton

Admission: Free to press and industry when registered in advance. Register online here - www.pulse-london.com

Press drinks launch

Join us on the stand for a drink at **4-6pm** on **Monday 12 May**.

For more information please visit:

www.arts.ac.uk/student-jobs-and-careers/opportunities/showcasing/pulse

www.pulse-london.com

About the University of the Arts London & Student Enterprise & Employability

University of the Arts London is Europe's largest specialist arts and design university, with close to 19,000 students from more than 100 countries.

Established in 2004, University of the Arts London is a vibrant world centre for innovation, drawing together six colleges with international reputations in art, design, fashion, communication and performing arts.

Founded in the 19th and early 20th centuries, these colleges include Camberwell College of Arts, Central Saint Martins, Chelsea College of Arts, London College of Communication, London College of Fashion, and Wimbledon College of Arts.

The University's graduates go on to shape the creative industries in the UK and beyond, having benefitted from unrivalled learning, teaching and research. Every position within the University, from academics to managerial and technical staff, plays an important part in creating an excellent environment in which to work and study.

Professional artists, practitioners, designers, critics and theorists make up UAL's inspiring and supportive body of teaching staff. Our facilities across the colleges include everything from letterpress machinery to studio theatres and college archives.

Student Enterprise and Employability (SEE) supports students and graduates to develop their practice, in looking for work or wanting to work for themselves, by running events and offering funding, opportunities and resources.

SEE helps students and graduates develop the skills they need to succeed and innovate in the creative and cultural sectors.

About Pulse

Pulse 2014 is London's only summer design led gift event, and with over 10 years' experience in the design market, Pulse attracts and serves the needs of thousands of retailers year on year.

Pulse brings together over 500 of the latest on-trend lifestyle brands in London organised into five distinct show sectors: Home, Gift, Fashion Accessories, Wellbeing and Launchpad - the home of the hottest new inspirational design-led products.

Pulse's early summer timing helps buyers refresh their store and get ahead of the retail game with brand new ranges of products from a mix of established brands and up-and-coming designer makers that are yet to hit the high street.